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EAGLE SCOUT LINES UP FOR SUPER BOWL XLIII

*Eagle Scout Deuce Lutui brings size and character
to the offensive line of the NFC Champion Arizona Cardinals*

When the Arizona Cardinals take the field against the Pittsburgh Steelers in Super Bowl 43 on February 1st, an Eagle Scout will settle into his place on the Arizona offensive line.

Starting guard **Deuce Lutui (#76)** will add his 330 pounds to the Cardinals' downfield push, as he has for three seasons. The Mesa, Arizona, native and University of Southern California graduate will protect Arizona quarterback Kurt Warner as the NFC Champion Cardinals compete for the franchise's first NFL Championship since 1947.

A member of the 2004 NCAA Champion USC Trojans, Deuce knows about winning football games and trophies. He also knows there's much more to football and life than victories on the field.

As he reveals in author **Alvin Townley's** upcoming book ***Spirit of Adventure: Eagle Scouts and the Making of America's Future*** (St. Martin's Press, May 2009), Deuce Lutui traces his values back to his years in Scouting, where he earned the high rank of Eagle Scout in 1999.

"More than anything, Scouts taught me service – to serve my troop, my country, to really serve others all around us," Deuce observed. "That's what we did in Scouting and it taught me a lot."



Photo courtesy of Arizona Cardinals

Deuce is well known for spending many hours with local children through his youth football camp and Arizona Cardinals charities. When he joined the Cardinals, Deuce immediately asked the organization to involve him in as many charity opportunities as possible, and he now volunteers many hours on his one day off each week.

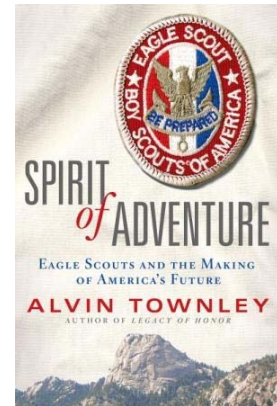
"I always tell the kids to **Be Prepared**," he said. "That's the Scout Motto and it goes a long way. Be prepared in everything; that sums it all up. Preparation prevents poor performance."

"I'm lucky I can help teach that to kids," Deuce explained. "Being able to outreach to communities where I grew up and to really be involved in that has been a blessing. It reminds me to pay it forward. And knowing these kids look up to me, I always play a little harder on Sunday."

“But, even being a father and husband today, Scouting prepared me to be in the service of people. It also taught us to help our fellow countrymen and that’s the main idea when I involve myself with Cardinals charities.”

“I’m a big kid myself,” he added with his easy trademark smile. “Sometimes, I have more fun than the kids do!”

Deuce’s story is one of several important stories in *Spirit of Adventure*, which is now available for pre-order and will be available in stores nationwide on May 12, 2009. The book explores how Eagle Scouts in their twenties and thirties are living lives of adventure and significance while shaping the world’s future for the better.



In 2008, more than 52,000 young men earned the Eagle Scout rank, the most ever in a single year. Overall, an elite group of nearly 2 million Scouts have reached Eagle, out of more than 114 million who have joined the Scout program since 1910.

Alvin Townley has authored two books on Scouting: *Legacy of Honor* (2007), and the upcoming *Spirit of Adventure* (May 12, 2009). His first book has received national acclaim, and has been praised by President Jimmy Carter, Secretary Robert Gates, novelist Tom Wolfe, and many others. Alvin has spent three years traveling across the country and around the world, researching Scouting and speaking with groups about service, adventure, and leadership. For information, please visit AlvinTownley.com.



Scouting develops character and leadership in America’s young people through value- and adventure-based programs. Today, more than one million volunteer leaders help deliver these programs to more than four million youth in every U.S. state and territory.

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